



REGISTRY OF EX-MILITARY LAND ROVERS

Statement of Objectives

Vision

Registry of Ex Military Land Rovers (referred to herein as *REMLR*) will continue to work to collect and preserve information, offer advice and provide historical, technical and general information to members, enthusiasts, restorers and collectors of ex Australian military Land Rovers.

Mission

Made up of a diverse group of members; REMLR is the pre-eminent information hub to offer members and enthusiasts advice and information relating to ex military Land Rovers.

REMLR is recognised and respected Australia wide through the gathering and exchange of information via the promotion, education and networking of persons and organisations associated with ex military Land Rovers.

Objectives

- 1 - To collect, collate and publish information relating to vehicles, history, maintenance, ownership and restoration of ex military Land Rovers.
- 2 - To promote ex military Land Rovers as a viable and historically significant collectable.
- 3 - To expand on our reputation and knowledge by promoting the benefits of the organisation to members, enthusiasts and observers.
- 4 - Assist members and enthusiasts to encourage and support others in their endeavours to preserve ex military Land Rovers.
- 5 - To organise and promote the exhibition, demonstration and parade of ex military Land Rovers and other military vehicle types.
- 6 - To represent the best interests of members and ex military Land Rovers.

Strategies

Objective 1

To collect, collate and publish information, documents and other information relating to vehicles, history, maintenance, ownership and restoration of ex military Land Rovers.

- Continue to expand on our resources through the use of the REMLR website and REMLR Forum and other forms of information gathering.

Objective 2

To promote ex military Land Rovers as a viable and historically significant collectable.

- Communicate historical and preservation information to members and enthusiasts through the effective use of our website and forum.
- Provide ongoing support via constructive networking throughout our member community.
- The promotion of ex military Land Rovers within the community via the utilisation of events and shows.

Objective 3

To expand on our reputation and knowledge by promoting the benefits of the organisation to members, enthusiasts and observers.

- Continue to focus on improving and expanding our website and forum.
- To encourage members and their vehicles to participate in primary, secondary and tertiary automotive and/or historical events.
- Promote our organisation within the military equipment disposal arena.

Objective 4

Assist members and enthusiasts to encourage and support others in their endeavours to preserve ex military Land Rovers.

- Attract new members through promotion within the community.
- To provide ongoing support and encouragement to new members.
- Assist in the transfer of information and knowledge between new members and REMLR through the effective use of the forum.

Objective 5

To organise and promote the exhibition, demonstration and parade of ex military Land Rovers and other military vehicle types.

- Establish a sub committee to organise and promote ex military Land Rovers at events and shows.
- Establish co-operative strategies with the ADF to promote and include members vehicles at official ADF military displays.

Objective 6

To represent the best interests of members and ex military Land Rovers.

- To recognise any impending problems or issues that may impact the organisation.
- To advise and/or represent organisations or individuals in relation to issues affecting ex military Land Rovers in the areas of historical, collectable or operational matters.
- To lobby the Commonwealth for the provision of decommissioned or obsolete equipment and declassified and releasable documentation relating to current and ex military Land Rovers for the purpose of preservation.